



Kwai (Greetings) ~

We invite you to join us as a sponsor for the 5th Annual Indigenous Peoples' Day Rocks (IPD Rocks) celebration taking place over Indigenous Peoples' Day Weekend 2024 in Stowe, Vermont. IPD Rocks is a celebration of Vermont's Indigenous culture, customs, and community and directly benefits Abenaki Helping Abenaki, a 501(c)(3) organization that addresses health disparity among Vermont's Native people, provides a strategy of land access, along with supporting the Abenaki Food Security Program. The celebration is a collaboration with Chief Donald Stevens of the Nulhegan Abenaki Nation.

IPD Rocks Foundation's mission is to sustain a year-round vessel and engine to honor, celebrate, and support our First People on whose lands we live. Endorsed by the Governor and Lieutenant Governor of Vermont, Senator Sanders, Senator Welch, and Congresswoman Balint, our 5th year promises to be brighter and more moving than ever. We are so excited about the work at hand growing the yearly celebration to include cultural and arts education, along with drumming and dancing. An incredible rock and roll show with world class musicians closes the day.

Operating costs for the 5th Annual IPD Rocks in 2024 are expected to be around \$20,000. This goal cannot be met without the generous support of our many sponsors.

Please see the sponsorship tier offerings below, and read our press from over the years:

2023 - [WCAX](#) [Stowe Reporter](#)

2022 - [Stowe Reporter](#) [Seven Days](#)

2021 - [VT Digger](#) [WCAX](#) [Burlington Free Press](#) [Stowe Reporter](#)

2020 - [Stowe Reporter](#) [Seven Days](#)

Indigenous Peoples' Day Rocks Foundation, Post Office Box 464, Stowe Vermont 05672

www.ipdrocks.com

<https://www.facebook.com/ipdrocks>



5th Annual Indigenous Peoples' Day Rocks ~ Sponsorship Opportunities

IPD Rocks Partner:	IPD Rocks Ally: \$1000 or >	IPD Rocks Supporter: \$500 or >
<p>\$2,500 or ></p> <ul style="list-style-type: none"> ✓ Presenting Sponsor with headline logo on banner placement ✓ Event posters to be distributed for event throughout Stowe and Lamoille County, and Waterbury ✓ Advertising throughout Stowe and Lamoille County (Stowe Guide and Stowe Travel Planner), Washington County, and Chittenden County ✓ Day of event signage ✓ Print and Social Media Exposure Prior to all Event and General Publicity ✓ Your company's logo as a dominant presence on: - our website - email newsletter distributed regularly to Social Media ✓ Link to company website (via your logo) from IPD Rocks website ✓ Facebook and Instagram acknowledgements for Event ✓ During Event - Display booth at event, if desired - Opportunity to distribute product or information to attendees - Acknowledgements at Event ✓ Logo listed in "Thank you" Advertisement in prominent location in Stowe Reporter and on Social Media 	<ul style="list-style-type: none"> ✓ Co-Presenting Sponsorship with logo and banner placement ✓ Event posters to be distributed throughout Stowe and Lamoille County, and Waterbury ✓ Event Advertising throughout Stowe and Lamoille County (Stowe Guide and Stowe Travel Planner), Washington County, and Chittenden County ✓ Print and Social Media Exposure Prior to all Event and General Publicity ✓ Your company's medium-sized logo on: - our website - email newsletter distributed regularly to Social Media ✓ Link to your website (via your logo) from IPD Rocks website ✓ Facebook and Instagram acknowledgements for Co-Presenting Event ✓ During Event opportunity to display or distribute product/information to attendees 	<ul style="list-style-type: none"> ✓ Your Company or Individual Name Listed on IPD Rocks website (with link to your website) ✓ Your Company/Organization or Individual Name Listed in on social and email newsletters (with link to company website) ✓ Listing in "Thank You" Advertisement in Stowe Reporter and Social Media

Thank you so much for your consideration in supporting the 5th Annual Indigenous Peoples' Day Rocks. Donations can be made via <https://gofund.me/f5ba36b2> or checks can be made to Indigenous Peoples' Day Rocks Foundation and mailed to: IPD Rocks, Post Office Box 464, Stowe, Vermont 05672.

On Behalf of the IPD Rocks Foundation Board of Directors, Waolowzi (Be Very Well) ~

Toni Barr, Aimée Green, Carol Schaal, Mitzie Laidlaw

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